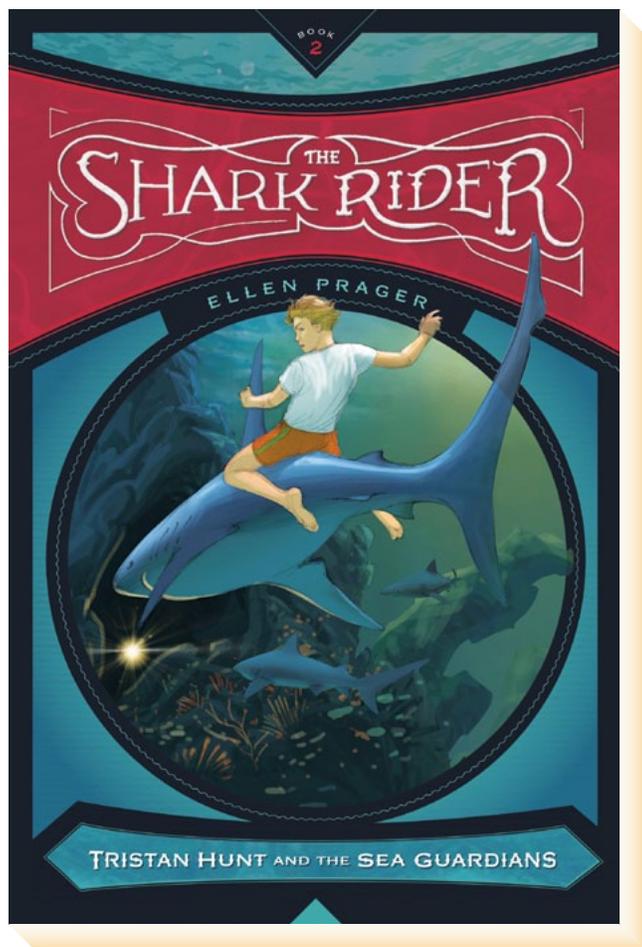


A shark-infested sequel full of underwater adventure

Book Two in the *Tristan Hunt and the Sea Guardians* series!



“This is the best book ever ... I like reading about people helping the ocean.”

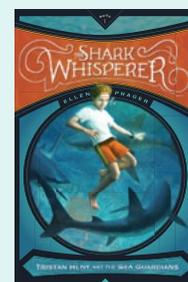
—Eliot Bennan, 5 years old

After thwarting the dastardly plans of JP Rickerton, Tristan Hunt is having trouble keeping his newfound talents a secret. And if undercover spies and a mysterious illness threatening to expose the secrets of camp weren't enough, reports of dying fish and disappearing sponge in the Caribbean call Tristan and his friends back into action. Will the Sea Guardians discover the source of the problem before time runs out? Can he escape the threat of an oncoming storm? Or will a betrayal from one of their own ensure it's already too late?

- ▶ Author is a marine life activist and environmentalist who encourages young people to preserve and appreciate ocean life for future generations to enjoy
- ▶ Author has appeared on *The TODAY Show*, *Good Morning America*, CNN, CBS, NPR, and *The Discovery Channel*.

Series Info

Follow Tristan Hunt and his friends on a **five book series** of fun, action-packed adventures in the ocean starting with their arrival at an unusual summer camp in the Florida Keys. They soon learn that they have strange, but exciting ocean powers and the Camp is really the training ground for secret teenage undersea agents. Their powers are the key to keeping the ocean safe, and each book finds Tristan and his friends facing even more dangerous missions.



Publication Date:
May 2014

Available Date	May 1, 2015
Title	<i>The Shark Rider</i>
Series	<i>Tristan Hunt and the Sea Guardians</i>
Author	Ellen Prager
Illustrator	Antonio Javier Caparo
ISBN	978-1-938063-51-0 (tr) / 978-1-938063-52-7 (ebook)
Specifications	Trade Paper, 5.5 x 8.25 inches, 280 pages
Price	\$9.95
Publisher	Mighty Media Junior Readers, an imprint of Mighty Media Press
Contact Info	Sammy Bosch, Marketing Director & Publicity 612.338.2075 x105, sammy@mightymedia.com

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JUNIOR
READERS

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Publishers Group West/Perseus
800.788.3123, orderentry@perseusbooks.com
Also available from national wholesalers
(Baker & Taylor, Ingram, Follett, or your favorite vendor)



Dr. Ellen Prager is a marine scientist and author, formerly the chief scientist at the world's only undersea research station in the Florida Keys. With her ability to make science fun and understandable for people of all ages, she has built a national reputation as a spokesperson on earth and ocean science issues. Dr. Prager has participated in research expeditions to locations such as the Galapagos Islands, Papua New Guinea, Fiji, and throughout the Caribbean. She now acts as the science advisor to the Celebrity Cruise ship *Xpedition* in the Galapagos. She lives in Miami.
earth2ocean.net



Antonio Javier Caparo is an illustrator, comic artist, and graphic designer. His works have been published in children books, young reader books, and magazines in North America, South America, and Europe.



“Fun and compulsively readable ... There are definitely comparisons to Harry Potter and Percy Jackson to be made.”

—*Booklist*, review of *The Shark Whisperer*

“An exciting eco-mystery ... My students cannot wait for its sequel in 2015!”

—Fran Moyer, Reading Specialist & Amazon reviewer for *The Shark Whisperer*

Marketing Information

Audience

- ▶ Children ages 9 to 12
- ▶ Readers of fantasy and adventure, Rick Riordan's series, *Animorphs*, and related series
- ▶ Librarians, teachers, parents & the home-school market
- ▶ National Marine Educators
- ▶ Interest in Marine biology and Oceanography
- ▶ Aquariums, Zoos, Wild Animal Parks, Nature Centers, Museums
- ▶ Activity groups, book clubs, educational & gift programs

Marketing Strategy

- ▶ **Release Date** April 2015 (published to coincide with Earth Day and World Ocean Day)
- ▶ **Author Events/Tours** across the Gulf East Coast, Florida, Texas, and California, particularly with schools, bookstores, museums, marine parks & aquariums, zoos and nature centers

Industry Events

- ▶ ALA 2015
- ▶ IRA 2015
- ▶ PLA 2016
- ▶ Children's Book Week 2015
- ▶ Heartland Fall Forum 2015
- ▶ Twin Cities Book Festival 2015

- ▶ Collaboration and Speaking Engagements with science and marine organizations
- ▶ **Digital Marketing Presence** with interactive series website for extra activities, cool marine programs & news, book information, etc.; and a strong social media presence with Facebook, Twitter, & blogs

Common Core Standards Alignment

- ▶ **Meets Common Core Standards for English Language arts** that support figurative language, vocabulary, fact vs. fiction, and language progressive skills
- ▶ **Meets Common Core Standards for Science** comprehension regarding natural phenomena, plants, animals, the physical environment, and environmental impacts
- ▶ **FREE downloadable Educator's Guide** with language arts and science activities to to enhance and enrich comprehension at home, in school, and in the library