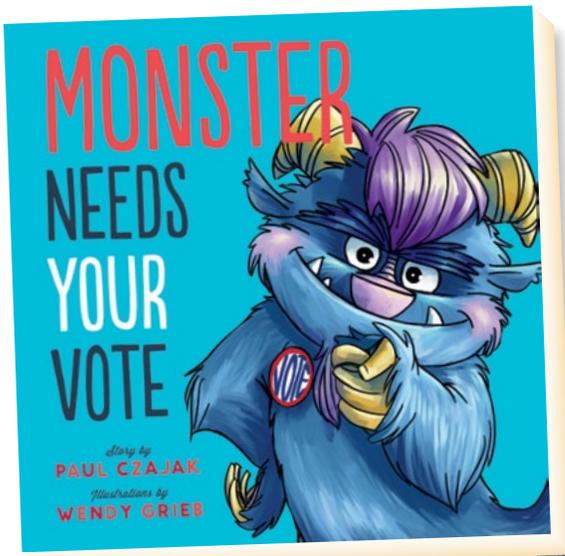


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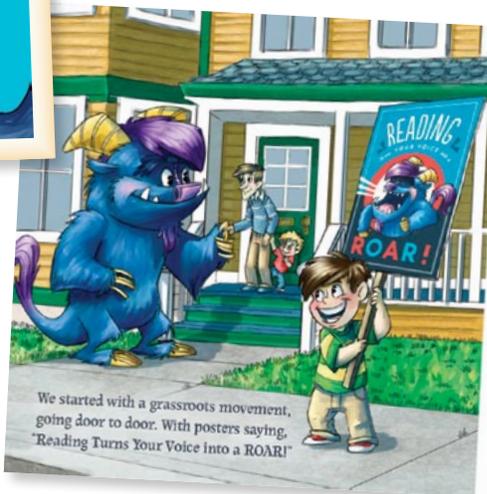
A picture book campaign about politics and democracy

Teaches young kids about presidential elections and the voting process; makes mighty citizens!

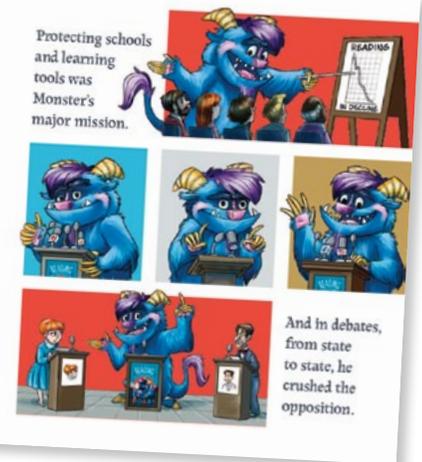


Election season is here and Monster is ready to vote! But why cast your ballot when you can run for president instead? With speeches, debates, and a soapbox or two, Monster's newest tale is a campaign encouraging kids to take a stand and fight for what they believe in.

- ▶ A universal message for readers of all ages
- ▶ Engages children in political discourse in a moralistic, nonpartisan way



We started with a grassroots movement, going door to door. With posters saying, "Reading Turns Your Voice into a ROAR!"



Protecting schools and learning tools was Monster's major mission.

And in debates, from state to state, he crushed the opposition.

Series Info

Growing up with Monster is fun! He has all sorts of things to learn and experience for the first time, and the young boy who takes care of him will help him along the way. Written in humorous, read-aloud verse, the **Monster & Me™** series builds character, social, and emotional learning skills through entertaining and memorable real-life situations.



Available Date	March 1, 2016
Title	<i>Monster Needs Your Vote</i>
Series	Monster & Me™
Author	Paul Czajak
Illustrator	Wendy Grieb
ISBN	978-1-938063-66-4 (tp) 978-1-938063-64-0 (ebook)
Specifications	Trade Paper, 8 x 8 inches, 32 pages
Price	\$6.99
Alt. Edition	978-1-938063-63-3 (tc), \$16.95
Publisher	Mighty Media Kids, an imprint of Mighty Media Press
Contact Info	Sammy Bosch, Marketing Director & Publicity 612.338.2075 x105, sammy@mightymedia.com

ORDER INFORMATION

Available from your local indie bookstore, chain, or online vendor
Publishers Group West/Perseus
800.788.3123, orderentry@perseusbooks.com
Also available from national wholesalers
(Baker & Taylor, Ingram, Follett, or your favorite vendor)

Individuals
Trade Distributor

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www.mightymediapress.com



Paul Czajak got an F with the words “get a tutor” on his college writing paper and, after that, he never thought he’d become a writer. But after spending twenty years as a chemist, he knew his creativity could no longer be contained. Paul lives in New Jersey with his wife and two little monsters. In addition to the Monster & Me™ series, he’s also the author of *Seaver the Weaver*.

www.paulczajak.com



Wendy Grieb is a professional working in the Los Angeles animation industry and teaching animation. She is also an Annie Award–winning storyboard artist, who has worked as a developmental artist, illustrator, and character designer for companies such as Disney, Nickelodeon, Sony, Klasky-Csupo, White Wolf, and more. She lives in Yorba Linda, California.



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“Monster has the best platform EVER in this furry, fun first look at elections! (He had me at 'desserts'—then it got even better!) *Monster Needs Your Vote* has mine!”

—Ame Dyckman, *New York Times* bestselling author of *Wolfie the Bunny*



Marketing Information

Audience

- ▶ Political Market: Politically-Themed Picture Books, Election Season
- ▶ Children Ages 2 to 6
- ▶ Teachers: Preschool/Kindergarten
- ▶ Librarians
- ▶ Learning Centers, Daycares, and After-School Programs
- ▶ Parents and Grandparents

Industry Events

- ▶ PLA 2016
- ▶ Children’s Book Week 2016
- ▶ BEA/BookCon 2016
- ▶ ALA 2016
- ▶ ILA 2016
- ▶ Heartland Fall Forum 2016
- ▶ Twin Cities Book Festival 2016
- ▶ NCTE 2016
- ▶ EBMA 2017

Marketing Strategy

- ▶ **Release Date** February 2016
- ▶ **Author Events/Tours** across regional areas of CA, MN, MA, PA, NJ, and NY with emphasis on campaign-related storytime and events at bookstores, libraries, and schools (additional opportunities at children’s festivals and trade shows); participation in Skype in the Classroom
- ▶ **Promotional Materials** using political and campaign themes, including shirts, buttons, posters, and bumper stickers

Curriculum Standards Alignment

- ▶ **Meets Common Core Standards for English Language Arts** that support reading practice, fluency, comprehension, vocabulary, and creative writing
- ▶ **Meets State Curriculum Standards** that support understanding of basic social studies concepts and political campaign structures
- ▶ **FREE Downloadable Educator’s Guide** with language arts and social studies activities to build and strengthen comprehension
- ▶ **Event Kit** is now available for the Monster & Me™ series
- ▶ **Campaign Kit** is now available for *Monster Needs Your Vote*, with presidential timelines, infographics, and activity sheets