

# Learn How Simple Machines Make Everyday Life Possible!



Learning about the six simple machines has never been more fun! Wheel and axle, wedge, and screw. Lever and pulley and inclined plane, too! Through exciting science projects and activities kids can easily do at home or school, tomorrow's scientists and engineers will have a blast learning about simple machines and how they make daily life easier. This book is the perfect STEM companion for curious minds at home or in the classroom.

## Book includes:

- Biographical spotlights on famous scientists and inventors
- Introduction to each simple machine, including real-world examples & history
- Materials & tools list
- Infographics
- Step-by-step instructions & photos
- Safety information
- Timeline
- Glossary
- Index



Available Date  
Title  
Author  
ISBN  
Specifications  
Price  
Publisher  
Contact Info

September 15, 2015  
*The Kids' Book of Simple Machines*  
Kelly Doudna  
978-1-938063-59-6 (tr) | 978-1-938063-60-2 (ebook)  
Trade Paper, 8.5 x 8.5 inches, 112 pages  
\$13.95  
Mighty Media Kids, an imprint of Mighty Media Press  
Sammy Bosch, Marketing Director & Publicity  
612.338.2075 x105, sammy@mightymedia.com

## ORDER INFORMATION

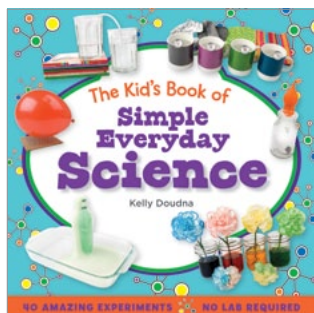
Available from your local indie bookstore, chain, or online vendor  
**Publishers Group West/Perseus**  
800.788.3123, [orderentry@perseusbooks.com](mailto:orderentry@perseusbooks.com)  
**Also available from national wholesalers**  
(Baker & Taylor, Ingram, Follett, or your favorite vendor)

**mighty media** KIDS  
[www.mightymediapress.com](http://www.mightymediapress.com)

Individuals  
Trade Distributor



**Kelly Doudna** is a graphic designer and writer in Minneapolis, Minnesota. She has written over 200 educational books for children. Kelly spends her free time biking, inventing soup recipes, taking photos of food and downtown Minneapolis, and blogging about it all.



From the author of the award-winning *Kid's Book of Simple Everyday Science*

**"It's true that anyone can think like a scientist, and this title strikes a nice balance between being simple and engaging."**

—*Booklist*, review of *The Kid's Book of Simple Everyday Science*



## Marketing Information

### Audience

- ▶ Children ages 5 to 9
- ▶ Young Scientists
- ▶ Teachers, Science Teachers, & Librarians
- ▶ Learning Centers, Daycares, & After-school programs
- ▶ Activity Groups, Science Clubs, & Science Fairs
- ▶ Parents & Homeschoolers

### Marketing Strategy

- ▶ **Release Date** August 2015
- ▶ **Author Events/Tours** across regional areas of MN, with emphasis on science events at bookstores, libraries, and schools (additional opportunities at children's festivals)

### Curriculum Standards Alignment

- ▶ **Meets Next Generation Standards for Science and Engineering practices**, forces and interactions, engineering design, identifying problems, and carrying out solutions
- ▶ **Meets Next Generation and Common Core Standards in Science and Math** that support inquiry, exploration, and discovery

### Industry Events

- ▶ ALA 2015
- ▶ Heartland Fall Forum 2015
- ▶ Twin Cities Book Festival 2015
- ▶ PLA 2016
- ▶ Children's Book Week 2016
- ▶ BEA 2016
- ▶ IRA 2016

