

An inspiring tale of spiders, stars, shapes, and dreams

From the author of *Monster & Me™* and the award-winning illustrators, The Hilts Brothers of *The Insomniacs*



Seaver is an orb spider with a sky full of inspiration. His siblings prefer tradition and aren't afraid to let him know. But Seaver doesn't mind! He loves his new shapes and isn't afraid to show them off. Told with quiet charm, this picture book is sure to tangle readers in a web of delight.

- ▶ A modern tale that supports creativity, encourages individuality, and promotes self-esteem
- ▶ Imaginative art style that fascinates young and older readers alike

"These illustrations are my favorite kind—offbeat. This is a good choice for that young reader you know who has very much had it with cutesy, pink, glittery picture books."

—Kirkus Reviews, review of *The Insomniacs*

"... a touch here of quirkiness ... with Tim Burton as master of ceremonies. But that doesn't lessen the kooky ... charms of the magnificent pencil-and-charcoal illustrations by the Brothers Hilts ..."

—The New York Times, review of *The Insomniacs*



Available Date
Title
Author
Illustrator
ISBN
Specifications
Price
Publisher
Contact Info

March 17, 2015
Seaver the Weaver
Paul Czajak
The Hilts Brothers
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Sammy Bosch, Marketing Director & Publicity
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Also available from national wholesalers
(Baker & Taylor, Ingram, Follett, or your favorite vendor)

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Individuals
Trade Distributor



Paul Czajak got an 'F' with the words "get a tutor" on his college writing paper and after that, never thought he'd become a writer. But after spending twenty years as a chemist, he knew his creativity could no longer be contained. Living in Massachusetts with his wife, and two little monsters, Paul has rediscovered his passion for writing and looks forward to sharing his stories for years to come.
www.paulczajak.com



The Brothers Hilts are **Ben** and **Sean**. They work as a team illustrating, designing, and constantly comparing to see whose ideas are better. Sean went to Rhode Island School of Design and Ben went to Cooper Union in New York City. They now live and work in Cambridge, Massachusetts.

The Award-Winning Hilts Brothers

The Founders Award by the National Society of Illustrators

The Marion Vannett Ridgeway Award for outstanding debut in children's picture books

Marketing Information

Audience

- ▶ Children ages 2 to 7
- ▶ Teachers: Preschool/Kindergarten
- ▶ Librarians
- ▶ Learning Centers, Daycares, & After-school programs
- ▶ Parents & Grandparents
- ▶ Science Museums, Zoos, & Naturalist programs

Industry Events

- ▶ ALA 2015
- ▶ IRA 2015
- ▶ PLA 2016
- ▶ Children's Book Week 2015
- ▶ Heartland Fall Forum 2015
- ▶ Twin Cities Book Festival 2015

Marketing Strategy

- ▶ **Release Date** February 2015
(published to coincide with National Save a Spider Day on March 14th)
- ▶ **Author Events/Tours** across regional areas of MA and MN, with emphasis on story time and educational events at bookstores, libraries, schools, zoos, and museums (additional opportunities at children's festivals & trade shows); participation in Halloween-themed activities
- ▶ **Promotion Materials** using Spring, orb spiders, Halloween, and educational themes

Common Core Standards Alignment

- ▶ **Meets Common Core State Standards for English** language arts, reading practice, fluency, comprehension, illustration to text, and vocabulary.
- ▶ **FREE downloadable Educator's Guide** with language arts, math, and science activities to support and enrich comprehension.

