

A swashbuckling birthday bash for any matey

Fourth title in the Monster and Me™ series; sure to be a perennial bestseller

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See why Monster books will fly off shelves!



That time of year is finally here: Monster's birthday has arrived! But when none of his friends can attend his party, it's up to boy to cheer him up. With pirates, prizes, and playful rhyme, this story is sure to surprise readers until the very last page.

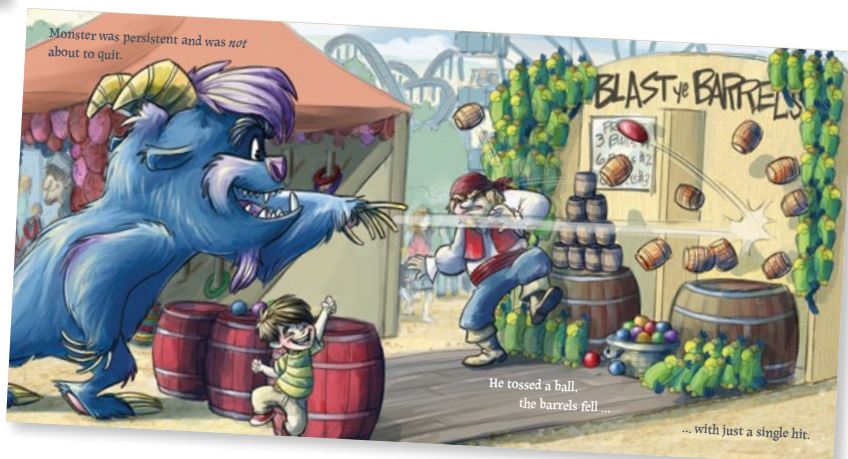
- Major retail distribution
- Perfect for individual and shared reading at home, in school, or in the library

"Wee sprogs and old mateys will enjoy Czajak's rhyming verse and bold illustrations!"

—Lisa Fabiano, children's buyer for Wellesley Books

Series Info

Growing up with Monster is fun! He has all sorts of things to learn and experience for the first time, and the young boy who takes care of him will help him along the way. Written in humorous, read-aloud verse, the **Monster & Me™** series builds character, social, and emotional learning skills through entertaining and memorable real-life situations.



Available Date	April 14, 2015
Title	<i>Monster Needs a Party</i>
Series	Monster & Me™
Author	Paul Czajak
Illustrator	Wendy Grieb
ISBN	978-1-938063-55-8 (tc) / 978-1-938063-56-5 (ebook)
Specifications	Hardcover, 10 x 10 inches, 32 pages
Price	\$16.95
Publisher	Scarletta Kids, an imprint of Scarletta
Contact Info	Sammy Bosch, Marketing Associate 612.455.0252, sammy@scarlettapress.com

ORDER INFORMATION

Available from your local indie bookstore, chain, or online vendor
Publishers Group West/Perseus
800.788.3123, orderentry@perseusbooks.com
Also available from national wholesalers
(Baker & Taylor, Ingram, Follett, or your favorite vendor)

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Paul Czajak got an 'F' with the words "get a tutor" on his college writing paper and after that, never thought he'd become a writer. But after spending twenty years as a chemist, he knew his creativity could no longer be contained. Living in Massachusetts with his wife, and two little monsters, Paul has rediscovered his passion for writing and looks forward to sharing his stories for years to come.

www.paulczajak.com



Wendy Grieb is a professional working in the Los Angeles animation industry and teaching animation. She is also an Annie Award winning storyboard artist, who has worked as a developmental artist, illustrator, and character designer for companies such as Disney, Nickelodeon, Sony, Klasky-Csupo, White Wolf, and more.

"This book makes me not scared of monsters anymore. I would love to meet the monster in this book; I think we could be friends."

—Ben, Age 3, *City Book Review*



www.mightymediapress.com



"Let's celebrate with all my friends and have a pirate party."

With treasure maps and gold doubloons
we'll have some fun me-hearty!"

"This book is a party! It is fun, imaginative, and playful. It is also a treasure. The very best kind . . . a brilliant book that kids will love and want to reread again and again."

—Ben Clanton, author of *Mo's Mustache*

"Paul Czajak's charming, memorable verse and Wendy Grieb's gorgeous illustrations breathe such life into the sweet relationship of this boy and his monster . . . The *Monster & Me* books are a treasure."

—Dan Povenmire, Co-Creator of *Phineas and Ferb*, review of *Monster Needs a Christmas Tree*

Marketing Information

Audience

- ▶ Year-Round Market: Birthdays, Parties, and Celebrations
- ▶ Children ages 2 to 6
- ▶ Teachers: Preschool/Kindergarten
- ▶ Librarians
- ▶ Learning Centers, Daycares, & After-school programs
- ▶ Parents & Grandparents

Industry Events

- ▶ ALA 2015
- ▶ IRA 2015
- ▶ PLA 2016
- ▶ Children's Book Week 2015
- ▶ Heartland Fall Forum 2015
- ▶ Twin Cities Book Festival 2015

Marketing Strategy

- ▶ **Release Date** March 2015
- ▶ **Author Events/Tours** across regional areas of MA and MN, with emphasis on (pirate) costumed storytime and events at bookstores, libraries, and schools (additional opportunities at children's festivals & trade shows)
- ▶ **Promotion Materials** using birthday, celebration, and pirate themes

Common Core Standards Alignment

- ▶ **Meets Common Core Standards for English language arts** that support reading practice, fluency, comprehension, vocabulary, and creative writing.
- ▶ **FREE downloadable Educator's Guide** with language arts, math, and social studies activities to build and strengthen comprehension